

**Position Title:** Professional Photographer and Videographer for the Schools2030 Programme

**No of Position:** 01 – Female

**Duty Station:** Kabul, Bamyan

**Announcing Date:** 11/10/2023

**Closing Date:** 24/10/2023

**Vacancy Number:** CS/KBL/10/23/086

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The Aga Khan Foundation, Afghanistan (AKF (Afg)) is an agency of the Aga Khan Development Network (AKDN), a group of international, private, non-denominational development agencies working to improve living conditions and opportunities for people in some of the poorest parts of the developing world. The Network's organizations have individual mandates that range from the fields of health and education to architecture, rural development and promotion of private-sector enterprise and institutions that seek to empower communities and individuals, usually in disadvantaged circumstances, to improve living conditions and opportunities.

The Aga Khan Foundation (AKF) is a non-denominational international development agency established in 1967 by His Highness the Aga Khan. Its mission is to develop and promote creative solutions to problems that impede social development, primarily in Asia and East Africa. Created as a private, non-profit foundation under Swiss law, it has branches and independent affiliates in 19 countries.

AKF seeks to provide sustainable solutions to long-term problems of poverty, hunger, illiteracy, and ill health. In Afghanistan, AKF works with rural communities in mountainous, remote or resource poor areas to improve quality of life in the areas of natural resource management, market development, governance, education, and health.

### **1. Rationale**

Communications and the programme's visibility are a central part of its strategy to scale micro-innovations around the world and encourage worldwide systems change by advocating Schools2030 methodology. Photographs and Videos help to play a crucial role in our storytelling abilities and can support the creation of a wide range of communications products, from our website and news articles to our reports, to our monthly newsletters and more.

### **2. Project Background**

Schools2030 is a ten-year participatory learning improvement programme based in 1,000 government schools across ten countries, led by the Aga Khan Foundation. Using the principles of human-centred design and focusing on the key transition years of ages 5, 10 and 15 years old (ECD, grades 4 and 7), Schools2030 supports teachers and students to design and implement education micro-innovations. These low-cost and scalable innovations will inform and transform education systems to improve holistic learning outcomes for the most marginalized learners worldwide.

Our goal is to raise holistic learning outcomes and to equip young people with the knowledge, skills, attitudes and values they need to become contributing members of their communities and to thrive.

### **3. Overall objectives**

We are seeking a photographer and videographer to help capture the work of our teachers, staff and school communities that will help us tell compelling and human-centred stories and demonstrate our impact.

#### **4. Main duties and responsibilities**

- Photograph and Film all aspects of Schools2030's work within schools and community learning sites (as well as on-location workshops, events and other activities), keeping in mind sensitive culture issues, gender and other diverse sensitivities.
- These are including but not limited to: teacher workshops with AKF staff (Assessment, HCD and showcasing preparation); teachers and students in school settings; teachers and students using or interacting with micro-innovations; individual teachers and students; teachers and students in groups; close-ups of innovations; teachers using Schools2030 HCD or Assessment tools; teachers showcasing their work and events and fora.
- The photographs and footage should be usable for diverse audiences and have universal appeal. They should always demonstrate optimism, energy, inclusivity and enthusiasm and must never show images of sickness, sadness, fighting, anger or other negative or inappropriate imagery.
- Demonstrate a client-oriented approach, tact and ability to work with people of different cultural backgrounds.
- Work alongside the Schools2030 country team to determine a suitable workplan of activities and photography and filming opportunities.
- Ensure effective and efficient provision of services, full confidentiality in all aspects of the assignment, management of information flow and follow-up on deadlines and commitments made.
- Ensure dignity of subjects, particularly in the context of children and vulnerable groups.
- Write concise, well edited captions for all high-quality images (captions should be embedded in the images and shared separately as a word document as well).
- Ensure all footage is labelled with time, date and location, English translation and that we capture all subjects' names, location, and job title (or age in the place of children). This can be shared separately as a word document.
- Always ensure alignment to AKF's global safeguarding policy.
- Ensure informed consent forms are signed by parents, teachers and subjects as appropriate and submit these consent forms to AKF along with images.
- Work in close coordination with the assignment National Coordinator and / or the Schools2030 team on the ground, as well as the Schools2030 Global Communications and Advocacy Manager.

#### **5. Work Location (s)**

- The consultant will be required to travel within Afghanistan in Bamyan Province (Shibar district, and Bamyan Center) as part of the assignment.
- The consultant will also be responsible for covering/taking photos or short videos of the Schools2030 national showcase event which will be conducted for one or two days in Kabul.

#### **6. Key Deliverables**

- Minimum 80-100 high quality photographs of the Schools2030 work across the three steps – images of both the work in schools as well as of teacher training workshops and showcasing events where possible.
- Ensure capture of 5 key types of shots to help tell a visual story of the Schools2030's work: a mixture of landscape (including showing the context of the schools and communities), architectural (houses, schools, villages), action (workshops, teaching, learning, reading etc.), portrait (subject looking into camera), group portraits and detail (close ups of innovations, books, learning materials etc.) shots.
- A 3 – 5 minutes video explaining the Schools2030 model and how it is being implemented in schools and community learning spaces – capturing feelings and journey of various stakeholders.
- Film a mixture of b-roll based on the above guidelines, as well as interviews with all appropriate stakeholder groups (refer to Schools2030 interview questions for support with this).
- Visualize positive, people-centric, engaged, active participants as per the AKF visual communication strategy.
- Provision of edited photos in large JPEG format as per the minimum specified per shoot; (Including high resolution for print - JPEG, sRGB, quality 100, 300 DPI).
- Images should be embedded with captions entered in IPTC code format.
- Captions should also be submitted in a Word document.

- A film/video should be translated into the English language.
- Final HD with all images and footage shot during the assignment to be provided to Schools2030 team on the ground as well as uploaded to a specified cloud folder.
- All photos and footage and final product taken during a shoot should be delivered to teams within two or three weeks of the shoot ending.
- Consent forms signed by subjects, and parents in the case of children as per AKF guidelines.
- When possible, keep an equal balance of male and female stakeholders (teachers, students, parents, Shura members, school management teams, etc.).
- Assign female photographer for girls' schools.

The Aga Khan Foundation retains copyright over all images and footages shot during the course of an assignment. Copyright will appear as name of AKF Country/Year/Photographer and Videographer. The consultant or firm may be required to travel to remote, hard-to-reach areas to capture the required images and videos.

## **7. Qualifications Required**

- Photographer/Videographer team with demonstrated national and international expertise in photography, photo exhibitions, in film and video creation, with at least 5 years of relevant working experience in professional photography and videography in similar field.
- Photographer/Videographer with bilingual skills (English/local language) is preferred.
- Work with Media Agencies, International Organizations, NGOs an asset.
- Availability and willingness to travel to different villages in selected locations where the project sites.

## **8. Timeline / Work Plan**

- The contract is temporary, and the time frame/required days' work in Bamyan is 5 days and in Kabul 2 days.
- The consultant is expected to conduct all work independently, in accordance with professional standards.

## **9. Terms of Payment**

- Payment is linked to receipt and satisfactory acceptance of deliverables.
- Full payment upon completion of the assignment and subject to approval by Schools2030 National Coordinator, Schools2030 team and Schools2030 Global Communications Manager.

## **10. Procedures and Logistics**

- AKF is not responsible for accommodation, and only district and schools' transportation will be provided.
- The Schools2030 team will regularly monitor the progress of the consultant's work.
- Consultant will work from her/his private space.
- Consultant will use her/his computer and other equipment if necessary.
- Consultant will submit final report in an electronic form.

## **Application**

Interested firms or individual should submit their technical and financial proposal to [Jobs.Afghanistan@akdn.org](mailto:Jobs.Afghanistan@akdn.org) no later than 24<sup>th</sup> October 2023. For more technical information and query please contact Mr. Janali Entezar at: [Janali.Entezar@akdn.org](mailto:Janali.Entezar@akdn.org) or Mr. Ahmad Zamir Gowara at: [Zamir.Gowara@akdn.org](mailto:Zamir.Gowara@akdn.org) on or before the cutoff date.

## **Important Points:**

- Please quote the Vacancy Number as the Subject of the e-mail when applying.
- Please submit the resume of the responsible individual along with the company license when applying.
- Only shortlisted proposals will be contacted for further assessment.

**Aga Khan Foundation Afghanistan recruitment and selection procedures reflect our commitment to equal opportunity and safeguarding of children, beneficiaries, partners, community members and employees in accordance with AKF(Afg)'s safeguarding policy. Female candidates are encouraged to apply.**

**Your details and information shared in this advertisement shall remain confidential.**